



CITY COUNCIL TRANSMITTAL



Rachel Otto, Chief of Staff

Date Received: 6/21/2023

Date Sent to Council: 6/21/2023

TO: Salt Lake City Council
Darin Mano, Chair
DATE 6/21/2023

FROM: Rachel Otto, Chief of Staff
Office of the Mayor

SUBJECT: Board Appointment Recommendation: Cultural Core Finance Committee

STAFF CONTACT: April Patterson
April.Patterson@slcgov.com

DOCUMENT TYPE: Board Appointment Recommendation: Cultural Core Finance Committee

RECOMMENDATION: The Administration recommends the Council consider the recommendation in the attached letter from the Mayor and appoint Spencer Lawson member of the Cultural Core Finance Committee.



June 21, 2023

Salt Lake City Council
451 S State Street Room 304
PO Box 145476
Salt Lake City, UT 84114

Dear Council Member Mano,

Listed below is my recommendation for the membership appointment for: Culture Core Finance Committee

Spencer Lawson to be appointed for a two year term, starting from date of City Council advice.

I respectfully ask for your consideration and support for this appointment.

Respectfully,

A handwritten signature in black ink, appearing to read "Erin Mendenhall".

Erin Mendenhall, Mayor

cc: file



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BCA-00437

BC Boards and Commissions Application Name	BCA-00437	Outcome	
Board Applied For	Arts Council	Case	00083686
Second Choice		Owner	SLCCRM
Third Choice		Stage	New
Profession	Account Planner and Strategist, Penna Powers	Previous Contact	Yes
		Previous Contact Details	I am a former employee of the Department of Economic Development and worked for the city of Salt Lake.
		How Heard	Current Board or Commission member

Applicant

Applicant	Spencer Lawson	Applicant City Council District	
Applicant Email	thespencerslawson@gmail.com	Contact	Spencer Lawson
Applicant Phone		Contact Email	thespencerslawson@gmail.com
Applicant Address	49 South 400 East 1 Salt Lake City, UT 84111		

Questionnaire

Reason of Interest	As a member of the arts community in Salt Lake City, I am a firm believer in the work that the Arts Council does. I have worked as an artist in 15+ different states and understand many different aspects of being a working artist. I also have a Bachelor of Fine Arts (in Theater) and a Masters of Business which gives me a unique perspective to the business side of the arts.	Membership	- Current member of the Stewardship committee of PBS Utah and frequently assist with on-air fund drives.
Community Service	- Working theatrical performer in the Salt Lake valley. - Involved with the Utah High School Theater awards, working as a judge and mentor - UHSAA certified judge/mentor for Debate and Drama - Guest Emcee for the Miss Utah organization	Other Information	

References

Reference 1 Name	Lorena	Reference 3 Name	Lindsey
Reference 1 Last Name	Riffo-Jenson	Reference 3 Last Name	Smith
Reference 1 Phone	18018593170	Reference 3 Phone	18016992288

Reference 2 Name Laura
Reference 2 Last Name Durham
Reference 2 Phone 18015736174

Demographics

Ethnic Group	White/Caucasian/Anglo	Gender Identity	Male
Disabled	No	Veteran	No
Languages		Housing	Rent
ID as LGBTQ	Yes	Education Level	Masters Degree
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SpencerSLawson_RESUME

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June 21, 2023



Dear Mayor Mendenhall,

Please see the attached application and recommendation for Spencer Lawson for the Cultural Core Finance Committee-an interlocal six-person committee in partnership with Salt Lake County. This Committee is responsible for the fiscal oversight and strategic guidance of The Cultural Core-The Blocks.

Having had the privilege of previously working closely with Spencer Lawson in the Salt Lake City Department of Economic Development, I can confidently attest to his remarkable dedication, expertise, and passion for fostering the arts in our city.

Spencer possesses a rich arts background with a specific focus on theater, which has significantly contributed to his ability to think creatively and approach challenges with a fresh perspective. His experience in the theater industry has honed his skills in project management, collaboration, and effective communication. These qualities are invaluable in a board member, as they bring an innate understanding of the artistic process and the needs of artists within our community.

One aspect that sets Spencer apart is his expertise in the marketing and communications realm. His proficiency in this area has been instrumental in elevating the visibility and outreach of numerous artistic initiatives. Through his strategic marketing campaigns and innovative promotional strategies, they have effectively attracted diverse audiences, strengthened community engagement, and facilitated collaborations between local businesses and the arts community. These skills will be key to the strategic objectives of placemaking and promotion of The Blocks.

Importantly, Spencer has earned the unanimous recommendation from colleagues, and I am confident that Spencer would be a tremendous asset to the team. His unique combination of artistic expertise, marketing acumen, and dedication to community engagement makes him an ideal candidate for this important role. His insights, leadership, and unwavering commitment to the arts would undoubtedly contribute to the vision of a vibrant and thriving artistic landscape.

Should you require any further information or have any questions, please do not hesitate to contact me. Thank you for your attention to this recommendation, and I look forward to seeing the positive impact Spencer will undoubtedly bring.

Sincerely,

Felicia Baca
Cultural Core Contract Manager
Salt Lake City Arts Council

A R T B A R N
FINCH LANE GALLERY
54 FINCH LANE
SALT LAKE CITY
UTAH / 84102
TEL 801.596.5000
FAX 801.530.0547
www.slcgov.com/arts