

Grant Application Submission Notification Memo

TO: **Office of the City Council** | Jennifer Bruno, Taylor Hill, Sylvia Richards, Linda Sanchez, Lehua Weaver, Nick Tarbet
Office of the Mayor | Erin Mendenhall, Rachel Otto, Jill Love
Department of Finance | Ben Luedtke, Mary Beth Thompson, Amy Dorsey, Randy Hillier
Office of the City Attorney | Jaysen Oldroyd, Mark Kittrell, SLCRecorder@slcgov.com

FROM: Annie Christensen

DATE: May 2, 2025

SUBJECT: Financial Empowerment Center Academy Grant

FUNDING AGENCIES: Cities for Financial Empowerment Fund (CFE)
GRANT PROGRAM: Financial Empowerment Center (FEC) Academy
REQUESTED GRANT AMOUNT: \$20,000
DEPARTMENT: Housing Stability
COLLABORATING AGENCIES:
DATE SUBMITTED: 1/15/25

SPECIFICS:

- ☐ Equipment/Supplies Only
☐ Technical Assistance
☒ Provides 1 Hourly Positions (Partial)
☒ Existing ☐ New ☐ Overtime ☐ Requires Funding After Grant

Explanation: Please see below

- ☐ Match Required None. ☐ In-Kind Services and ☐ Cash

GRANT DETAILS:

Special note: This grant was submitted on 1/15/25 and was awarded by the funder on 1/23/25.

A Financial Empowerment Center would be an upstream intervention to help prevent housing instability and eviction. Through one-on-one financial coaching, residents will be able to identify strategies for overcoming financial barriers to stable living. The momentum driving Thriving in Place positions Salt Lake City to successfully launch and support a Financial Empowerment Center. Staff within the Department of Community and Neighborhoods and Housing Stability Division are engaged in these conversations and have already formed many of the necessary connections in the community to effectively explore the feasibility of a Financial Empowerment Center.

Development of a Financial Empowerment Center will be overseen by the Salt Lake City Housing Stability Division, led by Tony Milner, Director, and Heather Royall, Deputy Director. Housing Stability is a division within the Salt Lake City Department of Community and Neighborhoods led by Tammy Hunsaker, Director.

Budget Details:

\$18,000 will be used for compensation to staff for activities related to the FEC and grant administration (Existing FTE position, Consumer and Housing Protection Analyst, who's annual wage is \$82,646.93 a year.)

\$1,500 catering for focus groups.

\$500 branded materials.

All funds need to be spent by January 31, 2026.