



COUNCIL STAFF REPORT

CITY COUNCIL of SALT LAKE CITY

TO: City Council Members

FROM: Nick Tarbet, Policy Analyst

DATE: April 2, 2024

RE: MU-8 Zone Sign Text Amendments
PLNPCM2023-00959

PROJECT TIMELINE:

Briefing: April 2, 2024
Set Date: April 2, 2024
Public Hearing: May 7, 2024
Potential Action: May 21, 2024

ISSUE AT-A-GLANCE

The Council will be briefed on a proposal that would amend sections chapter 21A.46 Signs to establish the sign regulations for the proposed Form Based Mixed Use 8 (MU-8) zoning district. This is a City initiated zoning text amendment that would help implement the vision and goals of the Ballpark Station Area Plan. The proposed amendments establish a variety of sign types in the zone, which are intended to provide appropriate signage primarily oriented to pedestrian and mass transit.

This petition is related to the Ballpark Station Area Rezone and Text Amendments (PLNPCM2023-00169) that the Council is considering concurrent to this petition.

According to the transmittal letter, most sign types require a review and approval by the City and issuance of a building permit prior to installation. If sign regulations are not established for the MU-8 zone, very limited signage would be allowed in the zone such as building security signs, small public safety signs, and house number signs which are exempt from sign regulations.

The Planning Commission held a public hearing and voted in support of forwarding a positive recommendation to the City Council.

ADDITIONAL INFORMATION

Below is a summary of the key changes, See pages 2-3 of the transmittal letter for further information.

1. Amendments to 21A.46.096 – Sign Regulations for Form Based Districts

- a. Amend the sign regulations for Form Based Districts to also include sign regulations for Form Based Mixed Use Districts.
- b. Add the MU-8 zone to the sign type specification tables. See chapter 21A.46.020 for sign type definitions. The following sign types would be permitted in the MU- 8 zone:
 - A frame
 - Awning or Canopy
 - Construction
 - Flat
 - Flat Sign Building Orientation
 - Marquee
 - Monument
 - Nameplate
 - New Development
 - Private Directional
 - Projecting
 - Projecting Parking Entry
 - Real Estate
 - Window

2. Amendments to 21A.46.125.B.3.d – Vintage Signs

- a. Add MU-8 to the list of zoning districts in which vintage signs can be relocated to for use as a piece of public art, subject to meeting specific requirements:
 - Original design and character of sign is retained or restored
 - The sign advertises a business no longer in operation