

An aerial photograph of a city skyline at dusk. The sky is a deep blue, and the city lights are beginning to glow. In the foreground, there are several large, modern buildings with glass facades. In the background, there are mountains. The text "A PROPOSAL TO RENAME:" is overlaid on the image in a white, sans-serif font, enclosed in a white oval.

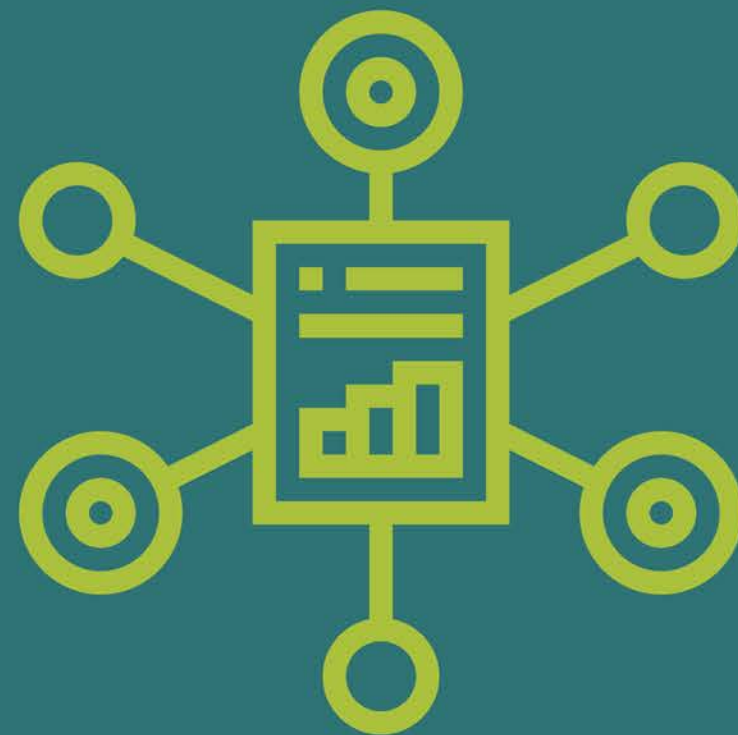
A PROPOSAL TO RENAME:

RDA TO CRA

WHY?



Utah Code
17C



Guiding
Framework



Programs
& Policies

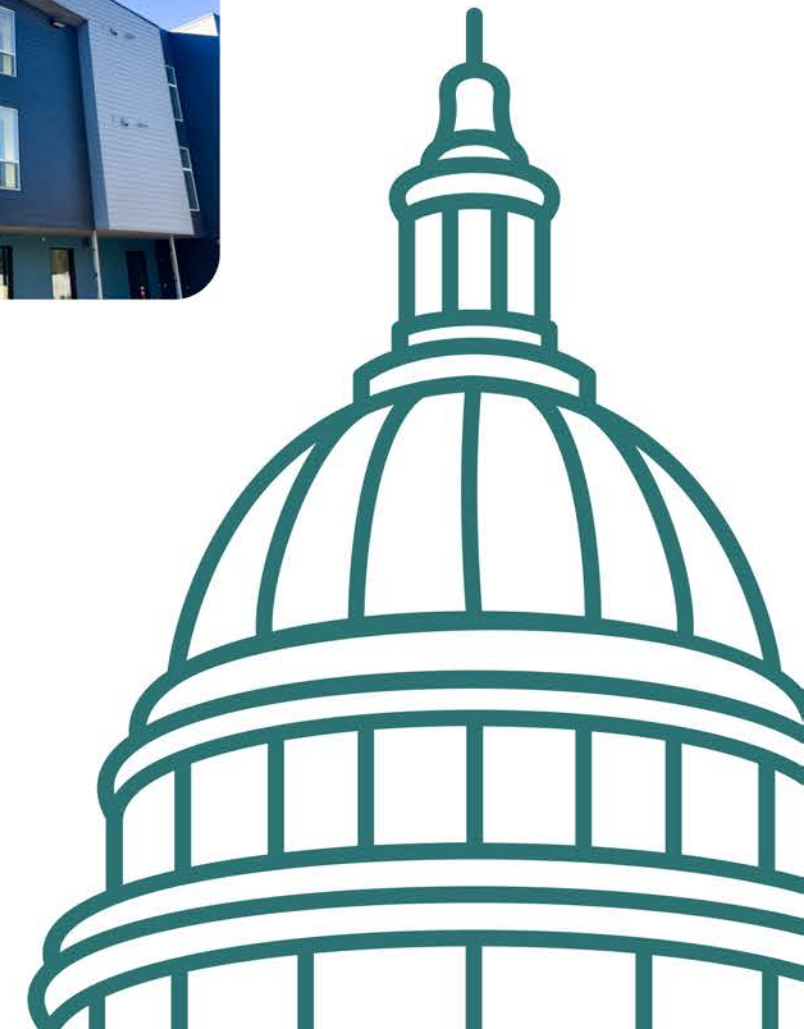
TITLE 17C

OUR GOVERNING STATE CODE

~~Community Development
& Renewal Agency~~

~~Redevelopment Agency~~

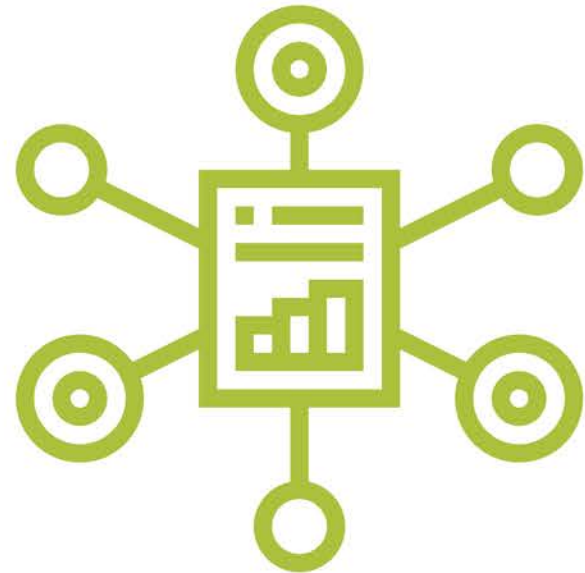
Community Reinvestment Agency



GUIDING FRAMEWORK

CENTERED IN COMMUNITY

A strategic and operational document to reflect the Agency's present-day purpose, driving principles, and public benefit metrics.



M ISSION

V ALUES

ECONOMIC
OPPORTUNITY

NEIGHBORHOOD
VIBRANCY

EQUITY &
INCLUSION

L IVABILITY **B** ENCHMARKS

PROGRAMS & POLICIES

SHIFTING FOCUS

- Housing Development Loan Program (*adopted*)
- Sustainable Development Policy (*adopted*)
- Real Property Disposition Policy (*updated*)
- Art Policy (*updated*)
- Commercial Assistance Program (*underway*)
- Equitable + Inclusive Development Work Plan (*underway*)

These allow us to reinvest **IN** the community,
FOR the community, and **WITH** the community.



WHY NOW?

A name that reflects legislative, aspirational, and operational progressions would wholly acknowledge the Agency's forward direction.

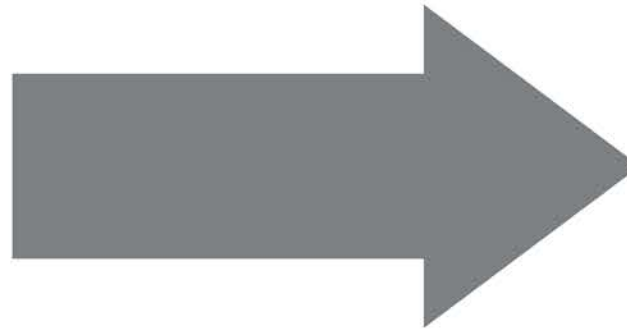
Redevelopment Agency of Salt Lake City



Salt Lake City Community Reinvestment Agency



SLCRDA



SLC
CRA