

An aerial photograph of a city skyline at dusk. The sky is a deep blue, and the city lights are beginning to glow. In the foreground, there are several large, multi-story buildings, some with classical architectural features like columns. In the background, there are rolling hills or mountains. The overall scene is a mix of modern and traditional architecture.

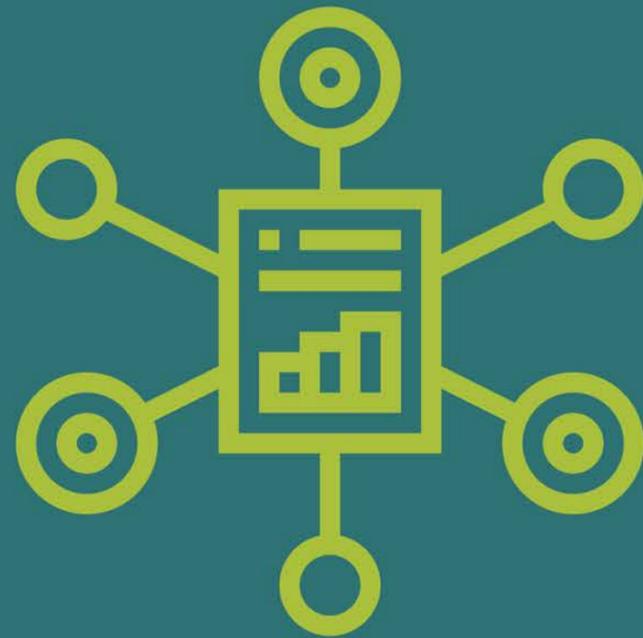
A PROPOSAL TO RENAME:

RDA TO CRA

WHY?



Utah Code
17C



Guiding
Framework



Programs
& Policies

TITLE 17C

OUR GOVERNING STATE CODE

~~Community Development
& Renewal Agency~~

~~Redevelopment Agency~~

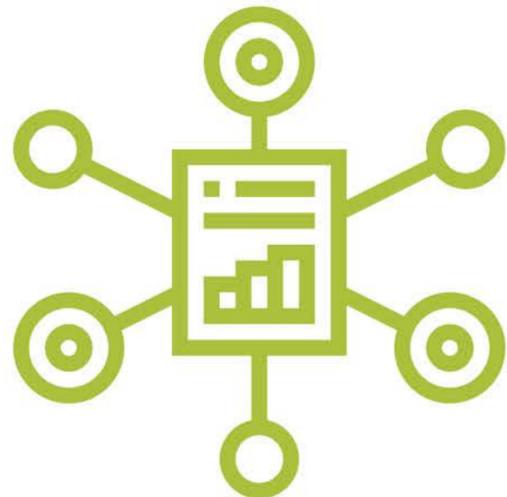
Community Reinvestment Agency



GUIDING FRAMEWORK

CENTERED IN COMMUNITY

A strategic and operational document to reflect the Agency's present-day purpose, driving principles, and public benefit metrics.



M ISSION

V ALUES

**ECONOMIC
OPPORTUNITY**

**NEIGHBORHOOD
VIBRANCY**

**EQUITY &
INCLUSION**

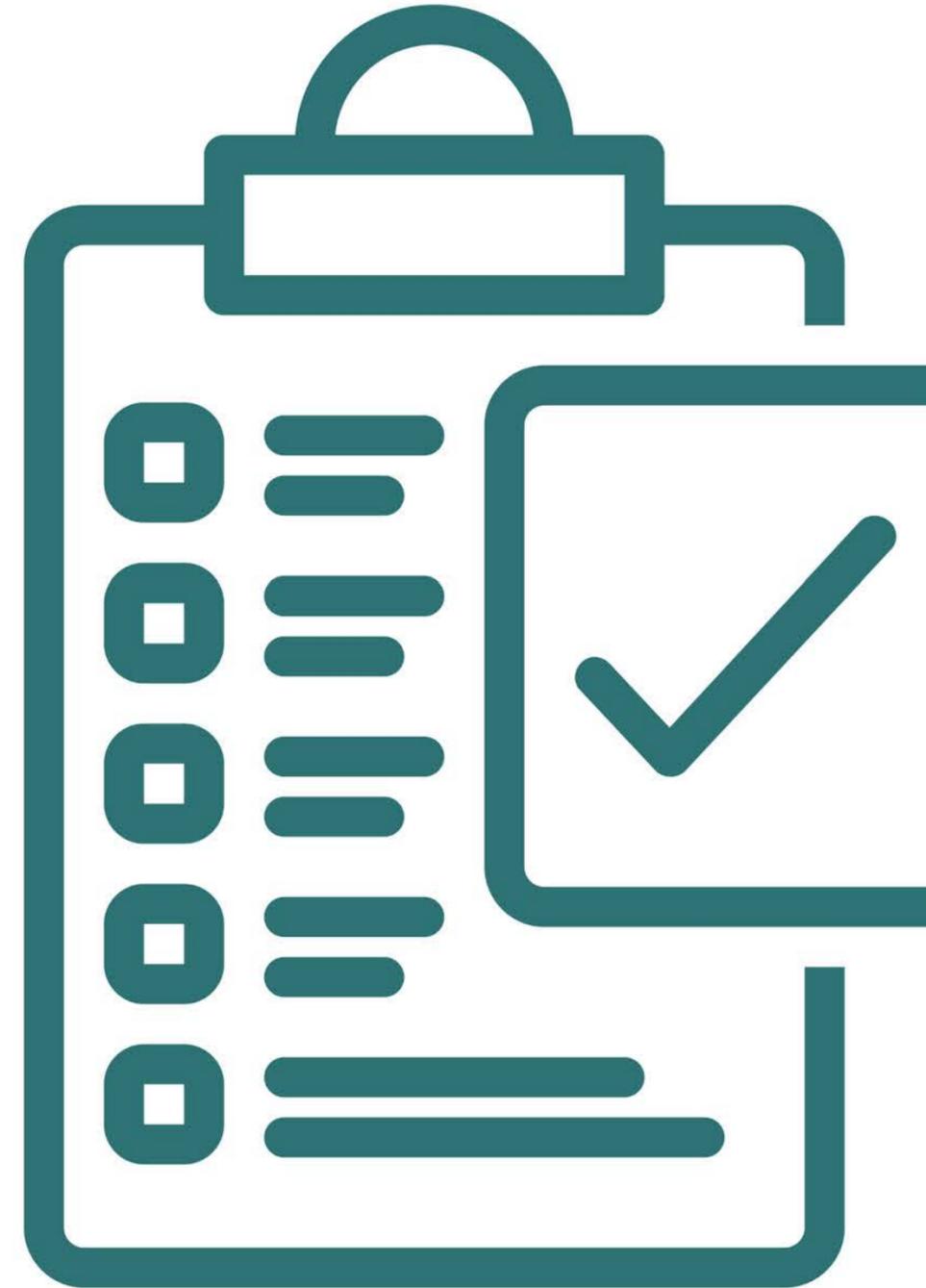
L IVABILITY **B** ENCHMARKS

PROGRAMS & POLICIES

SHIFTING FOCUS

- Housing Development Loan Program (*adopted*)
- Sustainable Development Policy (*adopted*)
- Real Property Disposition Policy (*updated*)
- Art Policy (*updated*)
- Commercial Assistance Program (*underway*)
- Equitable + Inclusive Development Work Plan (*underway*)

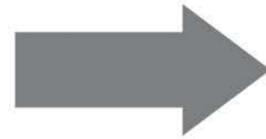
These allow us to reinvest **IN** the community,
FOR the community, and **WITH** the community.



WHY NOW?

A name that reflects legislative, aspirational, and operational progressions would wholly acknowledge the Agency's forward direction.

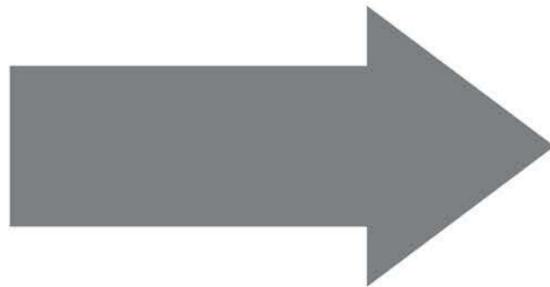
Redevelopment Agency of Salt Lake City



Salt Lake City Community Reinvestment Agency



SLCRDA



**SLC
CRA**