

Special Assessment Area Renewal

Central Business Improvement Area 2025



BACKGROUND

- Since 1991, the Central Business Improvement Area (CBIA) has served as an essential improvement district within Downtown Salt Lake City.
- The CBIA supports multiple programs, events, and promotions aimed at enhancing vibrancy and activity within the CBIA, as well as the holiday lighting on specific streets.
- Department of Economic Development staff have created a timeline to ensure the renewal and contract are in place to ensure no lapse in service.



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Downtown Farmers Market



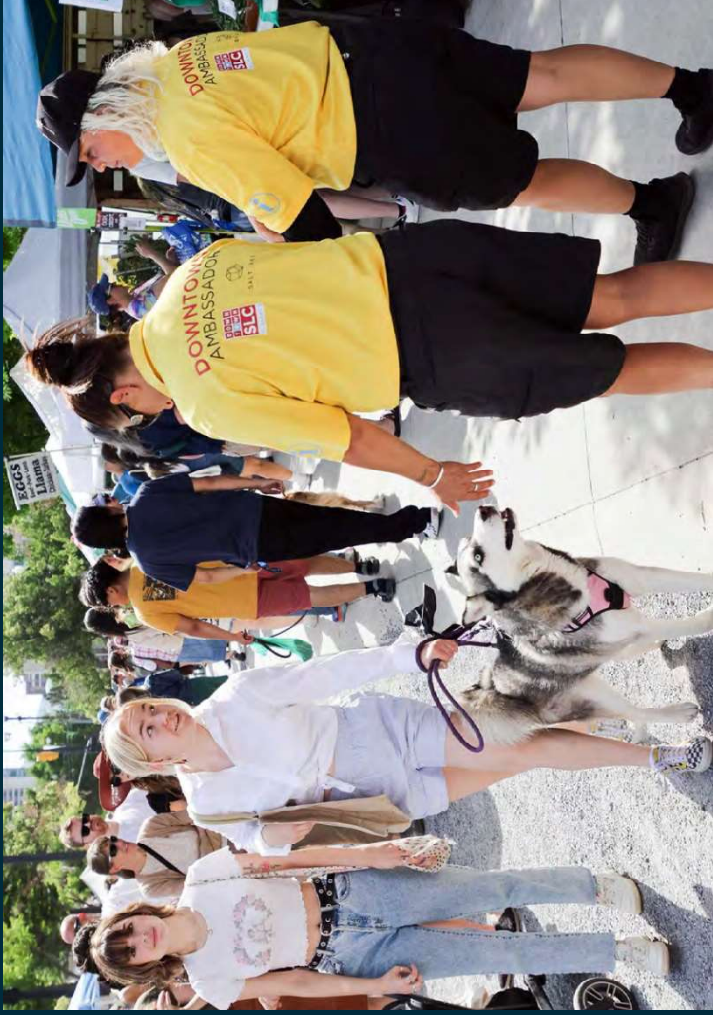
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Holiday Lighting



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Downtown Ambassadors Program



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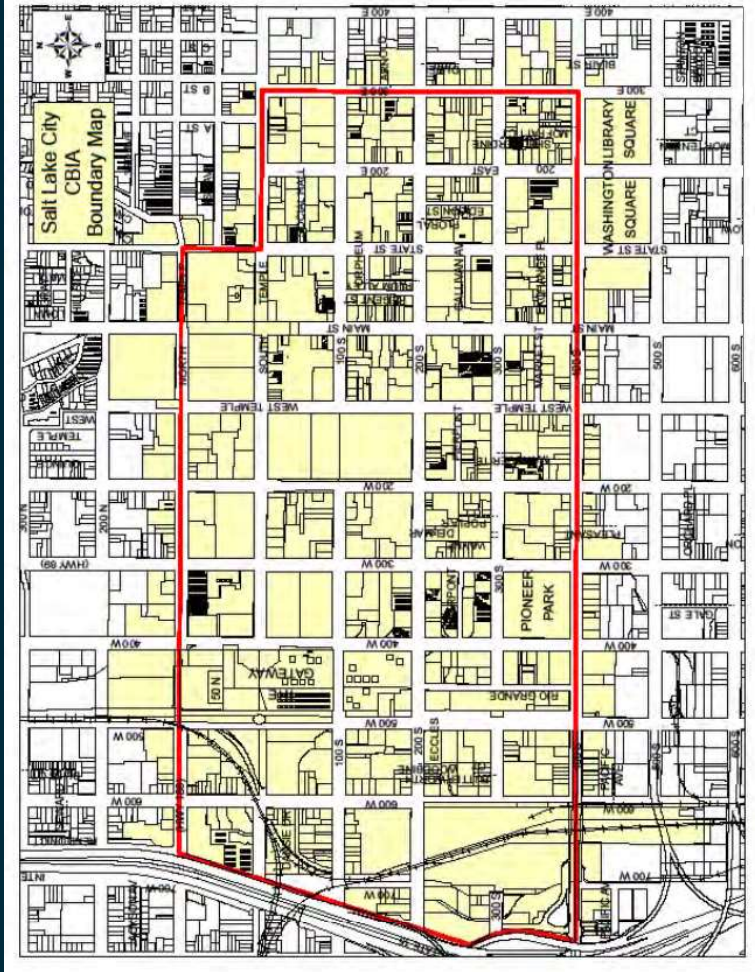
SPECIAL ASSESSMENT ACTIONS

- July 2nd, 2024– City Council reviewed a transmittal of the Resolution of Intention to Designate the CBIA as a special assessment area
- July 9th, 2024 – City Council voted to adopt the above resolution
- September 3rd, 2024 – City Council Protest Hearing
- November 12th, 2024 – City Council announced protest tally
- November 12th, 2024 – City Council adopted the Resolution to Designate the Assessment Area and appoint the Board of Equalization
- February 4th, 2025 – Staff Memo updating Council on timeline extension
- April 1st, 2025 – City Council to vote on the Assessment Ordinance and Board of Equalization recommendations



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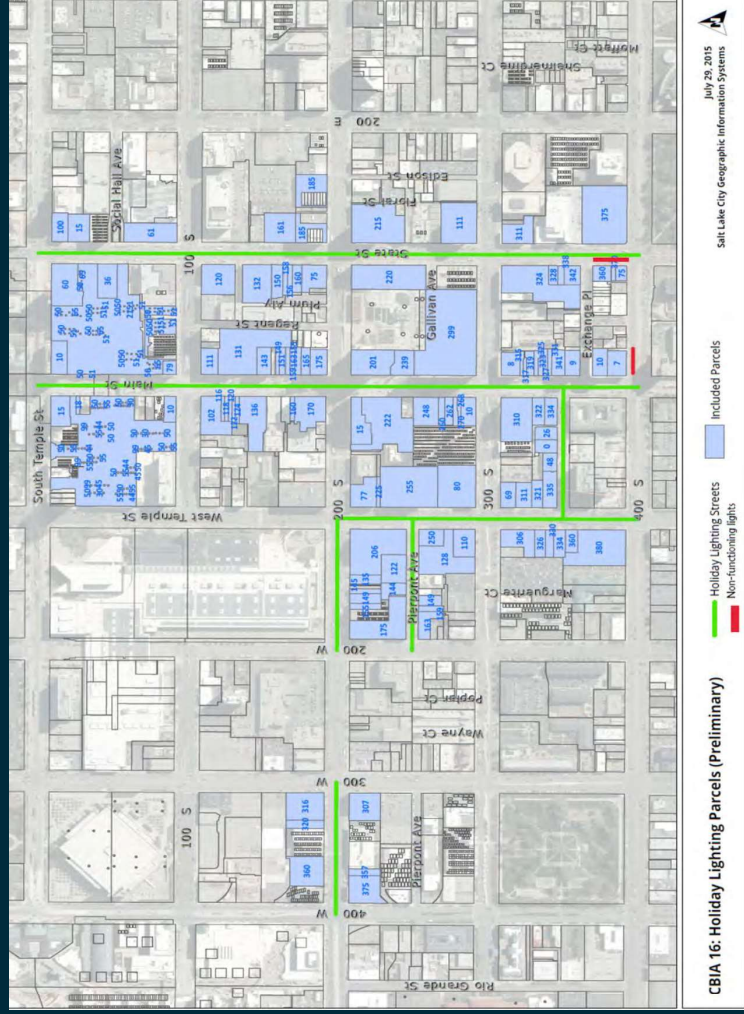
CBIA-25 BOUNDARY MAP



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CBIA-25 LIGHTING ASSESSMENT BOUNDARIES

- No new properties to be added.
- Parcels highlighted red have non-functioning outlets and have been removed from the assessment.
- The lighting infrastructure will require review and repair to maintain the holiday lighting.



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Thank you!

Please contact Andie Feldman with any questions regarding the SAA.

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