



SALT LAKE CITY CRA MONTHLY UPDATE

MARCH 18, 2025



TEAM GROWTH INITIATIVES

1

NEW CRA STAFF

WE'VE WELCOMED TAYLEE FOULGER TO OUR TEAM. SHE BRINGS VALUABLE EXPERTISE IN URBAN DEVELOPMENT PROJECTS.

2

GALLIVAN STAFF & OPERATIONS

MULTIPLE NEW POSITIONS HAVE BEEN POSTED. WE'RE BUILDING CAPACITY FOR UPCOMING GALLIVAN CENTER INITIATIVES.

3

COMMUNICATIONS FOCUS

OUR COMMUNICATIONS MANAGER JOB POSTING IS NOW LIVE.

KEY PROJECT UPDATES

1

BALLPARK DEVELOPMENT

TEMPORARY ACTIVATION UPDATE

DESIGN FRAMEWORK STATUS

INDIANA AVE PROPERTY

WE'VE RECEIVED TWO STRONG PROPOSALS FOR 1410 W. INDIANA AVE. THE SELECTION COMMITTEE REVIEWS THEM ON MARCH 21.

3

SALT LAKE CENTRAL HTRZ

THE CRA PROPOSAL WAS SUBMITTED IN JANUARY. WE'RE PREPARING ADDITIONAL DETAILS REQUESTED BY THE COMMITTEE POST-LEGISLATIVE SESSION.

4

GALLIVAN CENTER

TWILIGHT CONTRACT: EXECUTED, 3 CONCERTS SCHEDULED AT GALLIVAN





USA CLIMBING PARTNERSHIP

NEW TENANT ACTIVATION

USA CLIMBING IS MOVING INTO OUR STI BUILDING WAREHOUSE.

STRATEGIC LOCATION

THE TEMPORARY FACILITY SITS ACROSS FROM THEIR PERMANENT TRAINING CENTER CONSTRUCTION SITE.

COMMUNITY ENGAGEMENT

THIS WILL NOT ONLY POSITION THEM RIGHT ACROSS THE STREET FROM THEIR CONSTRUCTION SITE BUT ALSO ENERGIZE THE NEIGHBORHOOD WITH REGULAR VISITORS AND DYNAMIC OUTDOOR EVENTS.

GALLIVAN ICE RINK PERFORMANCE

55,120

TOTAL SKATERS

PLUS AN ESTIMATED 25,000 SPECTATORS DURING THE SEASON.

2%

GROWTH

INCREASE IN PATRON ATTENDANCE COMPARED TO PREVIOUS SEASON.

\$797,683

REVENUE

TOTAL GROSS INCLUDING CONCESSIONS FROM NOVEMBER TO MARCH.

DESPITE OPERATING 10 FEWER DAYS THE RINK EXCEEDED LAST YEAR'S PERFORMANCE!



REMEDATION & ZONING PROGRESS



SCHOVAERS REMEDIATION

ENVIRONMENTAL
REMEDATION PLAN HAS
RECEIVED APPROVAL.
IMPLEMENTATION IS NOW
UNDERWAY.



ZONING AMENDMENT

RIO GRANDE ZONING PETITION
SUBMITTED TO THE PLANNING
DIVISION AND WILL BE
MAKING ITS WAY THROUGH
THE PUBLIC ENGAGEMENT
PROCESS BEFORE HITTING THE
PLANNING COMMISSION AND
CITY COUNCIL.

