

## Key Moves are how we move to action and achieve our transportation goals

This section describes the eight Connect SLC Key Moves as well as their strategies, actions, and evaluation metrics. The Key Moves are:



**Authentic and  
Intentional  
Engagement**



**Zero Traffic Deaths**



**Great Networks  
for Active Mobility**



**Transit Friendly  
Neighborhoods**



**Healing the East-  
West Divide**



**Low-Emissions  
Mobility Options**



**Places for People**



**Operationalize  
Complete Streets**

# Overview of Key Moves, strategies, and actions

## KEY MOVE 1

### Authentic and Intentional Engagement

Build lasting relationships with community members to empower diverse voices at the planning table.

#### 1.1 Prioritize underserved populations and marginalized voices

Action: Improve staff understanding of the local community by meeting people where they are

Action: Partner with Community-Based Organizations in equity areas and build capacity for public engagement

Action: Center community input and needs in directing future investments for the Westside

#### 1.2 Redefine engagement as an opportunity for co-creation

Action: Give communities agency in planning contexts and empower neighborhood voices in leading outreach efforts

Action: Compensate community participants to value their time and contributions

#### 1.3 Facilitate long-term, ongoing dialogue between the City and the local community

Action: Establish embedded community focus groups or advisory panels

Action: Actively demonstrate the outcomes of community input

Action: Update the engagement guide with a workplan for recurring, collaborative co-creation

## KEY MOVE 2

### Zero Traffic Deaths

Implement a Vision Zero Strategy to improve safety for all.

#### 2.1 Establish a Vision Zero Action Plan

Action: Convene a Vision Zero working group

Action: Embrace the Safe Systems approach to traffic safety

Action: Analyze crash history and create a plan for action

#### 2.2 Create safer streets

Action: Take advantage of federal funding opportunities

Action: Focus on high-injury corridors and intersections

Action: Reduce vehicle speeds



### KEY MOVE 3

## Great Networks for Active Mobility

Invest in our active transportation network to improve connections and health outcomes.

### 3.1 Improve pedestrian safety and connectivity

Action: Designate a Pedestrian Priority Network

Action: Adopt crossing guidelines

Action: Identify the greatest needs for improving active mobility

### 3.2 Expand low-stress bicycling networks and micromobility options

Action: Implement low-stress facility design

Action: Adopt an equitable shared mobility policy

Action: Improve work zone standards

### 3.3 Create active spaces

Action: Create slow, shared, and car-free streets

Action: Activate alleys



### KEY MOVE 4

## Transit Friendly Neighborhoods

Make transit a competitive and attractive mode of travel in Salt Lake City.

### 4.1 Make transit convenient and reliable

Action: Institutionalize SLC and UTA partnership with a joint taskforce on advancing transit

Action: Expand the city's bus lane and transit signal priority (TSP) network

### 4.2 Nurture inclusive and welcoming transit spaces

Action: Expand SLC's Downtown Ambassadors program to support and staff transit facilities

Action: Work with UTA to upgrade bus stops in SLC with passenger amenities

Action: Harness technology to modernize major transit facilities and waiting areas

### 4.3 Enhance the urban context to make transit an attractive option

Action: Establish multimodal mobility hubs in local areas of importance and future growth

Action: Improve access-to-transit infrastructure to complete the city's street network

Action: Use Small Area and Circulation plans to encourage dense development around station areas

## KEY MOVE 5

### Healing the East-West Divide

Heal past harms by building trust with the community and reinvesting in Westside neighborhoods.

#### 5.1 Develop a community-driven east-west transportation strategy

Action: Elevate voices of communities on the Westside and those most impacted by transportation infrastructure

Action: Center human safety, health, and experience

Action: Craft a community-centric East-West Transportation Strategy that addresses immediate needs and inspires bold action

#### 5.2 Provide safe and reliable connections across the freeway and railroad tracks

Action: Develop fast implementation projects that stitch the east-west divide

Action: Develop bold concepts to repair and build community

Action: Improve transportation options that support safe, affordable east-west travel

#### 5.3 Reclaim spaces to serve community and function at a human scale

Action: Create a program to bring life and community identity to “below the freeway” spaces

Action: Foster local and grassroots efforts to envision remedies and uses for “in between” spaces

Action: Rethink freeway ramps

#### 5.4 Develop equitable, connected neighborhoods where prosperity is shared

Action: Develop complete, inclusive, transit-oriented neighborhoods

Action: Use grade and elevation to create great experiences

## KEY MOVE 6

### Low-Emissions Mobility Options

Expand transportation options to meet our climate goals and efficiently manage our streets.

#### 6.1 Build awareness and use of transportation options

Action: Hire a transportation options program manager to enhance employer outreach

Action: Expand student and education pass programs

Action: Implement a transportation wallet

Action: Incentivize developers to incorporate transportation demand management (TDM) into the development process

#### 6.2 Manage existing parking supply

Action: Consolidate parking functions under a new parking program

Action: Understand parking utilization and performance

Action: Optimize a single mobile parking application

#### 6.3 Communicate a unified parking strategy and brand

Action: Create an updated parking brand and communications plan

Action: Prioritize clear and consistent wayfinding and signage

Action: Pilot a park-once-and-walk district in Downtown SLC

#### 6.4 Develop a curb management strategy

Action: Conduct a survey for existing curb uses across Salt Lake City

Action: Implement a project to pilot innovative and shared curb uses

Action: Develop Curb Management Guidelines



## KEY MOVE 7

### Places for People

Leverage community benefits from private investment to create welcoming community gathering places.

#### 7.1 Leverage private investment in high growth areas

Action: Create public realm action plans

Action: Incentivize developers to implement adopted street concept plans

Action: Establish a green street network

#### 7.2 Promote connectivity at the block level to create walkable districts

Action: Value street and alley vacations

Action: Require midblock pathways



## KEY MOVE 8

### Operationalize Complete Streets

Design, build, operate, and maintain great streets through effective partnership.

#### 8.1 Develop shared goals and accountability for Complete Streets design and management

Action: Integrate Complete Streets into the full project development lifecycle

Action: Structure project development teams to ensure accountability

Action: Establish a Complete Streets Steering Committee

#### 8.2 Develop tools to guide decision-making

Action: Update the Quality Transportation Improvement Program screening tool to align with Connect SLC

Action: Develop data-driven storytelling tools to support Complete Streets assessments

Action: Align capital projects with policies and best practice

#### 8.3 Use street typologies to guide Complete Streets development

Action: Formalize use of the Street and Intersection Typologies Design Guide in project development

Action: Require compliance with the Street and Intersection Typologies Design Guide in the Complete Streets assessment