



COUNCIL STAFF REPORT

CITY COUNCIL of SALT LAKE CITY

TO: City Council Members
FROM: Allison Rowland
Budget & Policy Analyst

DATE: July 9, 2024

**RE: ORDINANCE: ECONOMIC DEVELOPMENT LOAN FUND LOAN TO GOAT HEAD, LLC,
AT 702 SOUTH 300 EAST**

Item Schedule:

Briefing: July 9, 2024

Public Hearing: N/A

Potential Action: July 9, 2024

ISSUE AT-A-GLANCE

The Council will consider approving a loan from the City's Economic Development Loan Fund (EDLF) to a business called Goat Head, LLC, at 702 South 300 East, for a restaurant serving vegan and vegetarian food. The City's Economic Development Loan Committee recommends the Council approve a \$100,000 loan at a 10.5% fixed interest rate over seven years. This start-up loan will assist in the creation of four new jobs in the next year, and retention of two existing jobs. Funds will also help pay for kitchen and service equipment, buildout of new leased space, licenses, working capital and wages.

The relatively high interest rate reflects the 8.5% prime rate at the time of the application plus the standard EDLF four percentage points, though the project did qualify for a 2 percentage point reduction based on sustainability and being owned by a socially and economically disadvantaged individual (see section B below).

Council staff reminder: EDLF loans will now be scheduled for a vote on the same day as the briefing, so this is scheduled for action on the July 9 agenda.

Goal of the briefing: Consider a potential \$100,000 loan from the Economic Development Loan Fund to a business called Goat Head, LLC.

ADDITIONAL AND BACKGROUND INFORMATION

A. **Interest Rates.** For context, the nationwide median small business commercial and industrial loan rates for the first quarter of 2024 (the most recent data available), were 7.85% for fixed-rate loans at urban banks, and 8.79% for variable rate loans, according to the most recent U.S. Federal Reserve *Small Business*

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*Lending Survey.*ⁱ In the second quarter of 2022, these rates were 4.50% and 5.55% respectively. Interest rates for EDLF loans consider an assessment of the risk level of different applicants, among other factors, and include potential interest rate reductions. Interest rates have ranged from 7.25% for nearly all 2022 EDLF loans to an average of 9.69% in 2023 and 2024.

B. **Interest Rate Reductions.** The bases for potential reductions are as follows:

1. **Location within a priority area:** RDA Project Area; Opportunity Zone; West of I-15; or Neighborhood Business Improvement Program (NBIP, previously known as Façade Improvement) target area.
2. **Socially and Economically Disadvantaged Individuals (SEDI)-Owned Businesses:** 51% of the business is owned by at least one SEDI individual.
3. **Low Income Business Owner:** Income does not exceed 80% of Salt Lake County average median income (AMI) as defined by U.S. Department of Housing and Urban Development (HUD).
4. **Sustainability:** Either,
 - a. Membership in SLC Green’s [E2 Business Program](#); or
 - b. Loan proceeds will be used for the purchase of electric vehicles, electric vehicle charging stations and infrastructure, renewable energy including but not limited to wind and solar, heat pumps, high efficiency equipment, and/or energy efficiency.

C. **Goals:** The application from Goat Head, LLC, meets the following EDLF program goals:

- Increases employment opportunities;
- Stimulates business development and expansion;
- Promote economic development;
- Enhances neighborhood vitality; and,
- Boosts commercial enterprise.

D. **Program.** The EDLF is a program administered by the Department of Economic Development, which is charged with maintaining the corpus of the EDLF in a manner sufficient to perpetuate the goals of the program. Each loan application is pre-screened, and an underwriting analysis and economic impact statement are completed before an application may be recommended for Loan Committee (see below) review. Information on successful applications is transmitted to the Council to consider for final approval.

E. **Available balance and amount of outstanding loans.** The Department reported that the Fund’s available balance was \$8,800,000 in June 14, 2024. Outstanding loans totaled \$3,221,925 as of the same date.

F. **EDLF Committee Membership.** The Department of Economic Development lists nine members of the EDLF Committee as follows:

City Employees

Finance Director, Community and
Neighborhoods Department
Representative of the Mayor’s Office
Salt Lake City employee at large

Community Volunteers

Salt Lake City Business Advisory Board (BAB)
member
Banker
Community lender

Representative of the Division of Housing
Stability
Director, Department of Economic
Development

Business mentor

POLICY QUESTIONS

1. The Council may wish to have a policy discussion with the Administration about interest rates charged by the City from this and other loan funds, and whether it makes sense to re-evaluate how interest rates are determined for lenders, especially since the City typically offers loans as a lender-of-last-resort.
 2. The Council may wish to ask the Administration whether the EDLF Committee considered any other unique information about this business that would help Council Members with their own evaluations of how this application compares to others. For example, are there risk factors that are evaluated for each company, like outstanding loans, years in business, etc.?
 3. What outreach does the Department do to ensure a diverse pool of businesses successfully applies to the EDLF? Are applications from diverse owners, particularly those whose businesses are located on the Westside, offered additional support through the application process? Does EDLF staff have ideas for improving access that would benefit from program changes or additional funding?
 4. The Council may wish to request a more general update on EDLF use and processes. This could include the number of applications, review criteria used, loan program goals, etc.
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ⁱ Source: *Small Business Lending Survey, New Small Business Lending Declines as Credit Standards Continue to Tighten*. Consulted on July 1, 2024, at <https://www.kansascityfed.org/surveys/small-business-lending-survey/new-small-business-lending-declines-as-credit-standards-continue-to-tighten/>.